## Art of War Quotes (– Sun Tzu)

A list of quotes by Chinese Philosopher Sun Tzu (孙子 in Chinese) in his groundbreaking work "The Art of War."

- 1. "Quickness is the essence of the war." Sun Tzu
- 2. "To know your Enemy, you must become your Enemy." Sun Tzu
- 3. "If your enemy is secure at all points, be prepared for him. If he is in superior strength, evade him. If your opponent is temperamental, seek to irritate him. Pretend to be weak, that he may grow arrogant. If he is taking his ease, give him no rest. If his forces are united, separate them. If sovereign and subject are in accord, put division between them. Attack him where he is unprepared, appear where you are not expected." **Sun Tzu**
- 4. "Strategy without tactics is the slowest route to victory. Tactics without strategy is the noise before defeat." **Sun Tzu**
- 5. "There are not more than five musical notes, yet the combinations of these five give rise to more melodies than can ever be heard. There are not more than five primary colors, yet in combination they produce more hues than can ever been seen. There are not more than five cardinal tastes, yet combinations of them yield more flavors than can ever be tasted." **Sun Tzu**
- 6. "You have to believe in yourself."/ Sun Tzu
- 7. "Know yourself and you will win all battles." Sun Tzu
- 8. "There is no instance of a nation benefitting from prolonged warfare."
- 9. "If the mind is willing, the flesh could go on and on without many things." Sun Tzu
- 10. "Know thy self, know thy enemy. A thousand battles, a thousand victories." **Sun Tzu**
- 11. "Treat your men as you would your own beloved sons. And they will follow you into the deepest valley." **Sun Tzu**
- 12. "Be extremely subtle, even to the point of formlessness. Be extremely mysterious, even to the point of soundlessness. Thereby you can be the director of the opponent's fate." **Sun Tzu**
- 13. "If you wait by the river long enough, the bodies of your enemies will float by."

   Sun Tzu
- 14. "Invincibility lies in the defence; the possibility of victory in the attack." **Sun Tzu**
- 15. "Engage people with what they expect; it is what they are able to discern and confirms their projections. It settles them into predictable patterns of response, occupying their minds while you wait for the extraordinary moment that which they cannot anticipate." **Sun Tzu**

- 16. "If you are far from the enemy, make him believe you are near." Sun Tzu
- 17. "When strong, avoid them. If of high morale, depress them. Seem humble to fill them with conceit. If at ease, exhaust them. If united, separate them. Attack their weaknesses. Emerge to their surprise." **Sun Tzu**
- 18. "Move swift as the Wind and closely-formed as the Wood. Attack like the Fire and be still as the Mountain." **Sun Tzu**
- 19. "Keep your friends close, and your enemies closer." Sun Tzu
- 20. "When the enemy is relaxed, make them toil. When full, starve them. When settled, make them move." **Sun Tzu**
- 21. "Supreme excellence consists of breaking the enemy's resistance without fighting."

   Sun Tzu
- 22. "Victorious warriors win first and then go to war, while defeated warriors go to war first and then seek to win." **Sun Tzu**
- 23. "Victory usually goes to the army who has better trained officers and men." **Sun**
- 24. "He who wishes to fight must first count the cost." Sun Tzu
- 25. "A kingdom that has once been destroyed can never come again into being; nor can the dead ever be brought back to life." **Sun Tzu**
- 26. "The opportunity to secure ourselves against defeat lies in our own hands, but the opportunity of defeating the enemy is provided by the enemy himself." **Sun Tzu**
- 27. "It is only the enlightened ruler and the wise general who will use the highest intelligence of the army for the purposes of spying, and thereby they achieve great results." **Sun Tzu**
- 28. "A leader leads by example, not by force." Sun Tzu
- 29. "The supreme art of war is to subdue the enemy without fighting." Sun Tzu
- 30. "The greatest victory is that which requires no battle." Sun Tzu
- 31. "Appear weak when you are strong, and strong when you are weak." Sun Tzu
- 32. "All warfare is based on deception. Hence, when able to attack, we must seem unable; when using our forces, we must seem inactive; when we are near, we must make the enemy believe we are far away; when far away, we must make him believe we are near." **Sun Tzu**
- 33. "Let your plans be dark and impenetrable as night, and when you move, fall like a thunderbolt." **Sun Tzu**
- 34. "So in war, the way is to avoid what is strong, and strike at what is weak." **Sun Tzu**
- 35. "Even the finest sword plunged into salt water will eventually rust." Sun Tzu

- 36. "If you know the enemy and know yourself, you need not fear the result of a hundred battles. If you know yourself but not the enemy, for every victory gained you will also suffer a defeat. If you know neither the enemy nor yourself, you will succumb in every battle." **Sun Tzu**
- 37. "Regard your soldiers as your children, and they will follow you into the deepest valleys; look on them as your own beloved sons, and they will stand by you even unto death." **Sun Tzu**
- 38. "Opportunities multiply as they are seized." Sun Tzu
- 39. "To fight and conquer in all our battles is not supreme excellence; supreme excellence consists in breaking the enemy's resistance without fighting." **Sun Tzu**
- 40. "The quality of decision is like the well-timed swoop of a falcon which enables it to strike and destroy its victim." **Sun Tzu**
- 41. "Can you imagine what I would do if I could do all I can?" Sun Tzu
- 42. "He will win who knows when to fight and when not to fight." Sun Tzu
  - 6.4. Art of War Quotes (- **Sun Tzu**) with translation of Tigriyna

## **30 RACTICAL LIFE LESSONS FROM SUN TZU'S ART OF WAR**

30 ፕራክቲካል (ሐቅቂ) ሕይወት ለዝዮኒ ካብ ሱን ጹ ኣርት\ብልሃት\ ጥበብ ናይ ኈርራ (ውግባእ)
(Give your ideas more depth ሃብ ብዙሕ ዕምቁት ናብ ናትካ ኢደአ)

- **1.** "Quickness is the essence of the war." እታ ቅልጣል ወይ ቅልጥፍንና ኢያ ዓይነተይና ናይ እታ ውግግእ/ኈርራ. La rapidità è l'essenza della guerra.
- **2.** "You have to believe in yourself." ይባብበአካ አመነ አብ ናትካ ባሪሊ.
- **3.** "To know your Enemy, you must become your Enemy." ምእንቲ ፈለጠ\ አለለየ እቲ ናትካ ጻላኢ, ይባብብአካ ኮነ እቲ ናትካ ጻላኢ.
- **4.** Choose your battles ምረጽ\ሕረይ\መልምል እተን ናትካ ባትታሌ (ውግግኣት) Scegli le tue battaglie "He will win who knows when to fight and when not to fight." "የሽንንፍ\ ይስዕር\ ይረትዕ መን ይፌልፕ መአስ ተዋግአ እውን መአስ አይተዋግአን
- 5. Timing is essential እቲ ጊዜ እዩ ዓይነተይና (መርሖ (አርሐወ)\ መፍትሕ). "The quality of decision is like the well-timed swoop of a falcon which enables it to strike and destroy its victim." "እታ ኳሊታ ናይ እታ ውስሳኔ ኢያ ክም እቲ ወቅዒ ናይ ሐደ ሊላ ዝ ይብል እሺ ናይ ወቅዐ እውን አፍረሰ (ፌረሰ) እታ ናቱ ቪክቲም ወይ ቪትቲማ (ምውትቲ)."
- **6.** know yourself, know the enemy ፌልጠ ባዕሊ, ፌለጠ እቲ ጸላኢ "It is said that if you know your enemies and know yourself, you will not be imperiled (endangered) in a hundred battles; "ይበሃል ዝ እንተ ንስስኻ ትፌልፕ እቶም ናትካ ጸላእቲ እውን ትፌልፕ ባዕሊኻ, ንስስኻ አይትታብርን ቅምሙፕ አብ ድንንት\ ፐሪኮሎ አብ ሚእቲ ባትታሌ (ውግባኣት); if you don't know your enemies and you know yourself, you will win one and lose one; እንተ ንስስኻ አይትፌልፕን ናትካ ጸላኢቲ እውን ንስስኻ ትፌልፕ ባዕሊኻ ንስስኻ ተሸንንፍ\ ትስዕር\ ትረትዕ ሐደ እውን ተጥፍእ (ጠፍአ) ሐደ; if you do not know your enemies nor yourself, you will be imperiled in every single battle." እንተ ንስስኻ አይትፌልፕን ናትካ ጸላኢ ወይ ባዕሊኻ, ትነብር አብ ድንንት\ ፐሪኮሎሶ አብ ኪልለው ሲንንላ (በይና) ባትታልያ (ውግባእ)."
- **7.** Have a unique plan አልሎ ሐደ በይኑ ፕላን. "All warfare is based on deception." "ኩልላ እታ ውግግእ\ ጐርራ ኢያ ስርርቲ (ሰርረተ) ልዕሊ እቲ ስሕተት ወይ ስሕታን (ሰሐተ)."

- **8.** Disguise your plans አምስለ (መስለ) ናትካ ፕላንስ (ፕሮግራም). "When able to attack, we must seem unable; when using our forces, we must seem inactive; "መአስ ንሕና ኢና አብ መዓርግ ናይ አሰረ \ ኢትታክካረ ይግብበአና መስለ ሰንናፋት\ ሕምጣቓት; መአስ ንሕና ንለምድ ናትና ሓይሊታት\ ብርታወታት ንሕና ይግብበአና መስለ ሀካካያት\ ዓድዲውዲል\ ዝኑባት; when we are near, we must make the enemy believe we are far away; መአስ ንሕና ኢና ፕቓ\ ቀረባ\ ጉረበት, ይግብበአና ነበረ አመነ ናብ እቲ ጸላኢ ዝ ንሕና ኢና ርሑኞ; when far away, we must make him believe we are near. መአስ ንሕና ኢና ርሑኞ ይግብበአና ነበረ አመነ ናብ እቲ ጸላኢ ዝ ንሕና ኢና ፕቓ.
- **9.** The best way to win is not to fight at all እቲ ብሉጽ ስርዓት\ አንባብራ (ንበረ)\ ዕልሊ ምእንቲ አሸንነፌ\ ሰ0ረ\ ረትዕ እዩ አይተዋባአን ካን ወይ ብፍጽጹም (ፌጽጸመ)\ ብጭርራሽ (ጨርረሽ). "To win 100 battles is not the height of skill, to subdue the enemy without fighting is." "አሸንነፌ\ ሰ0ረ\ ረትዕ 100 ባትታሌ\ ውግባኣት አይእዩን እቲ ማስሲሞ\ ልዑል ናይ እታ ኣቢሊታ (ብልሃት\ ከእለት\ ውሕላለ), መለሽ እቲ ጻልኢ ብዘይ ተዋባአ እዩ."
- **10.** Change represents opportunity እቲ ልውዋጠ (ለውወጠ) ይውክክል (ወክክለ) ሐንቲ ምሽው ንነት. "In the midst of chaos, there is opportunity." "አብ እቲ መንነ ናይ እቲ ካኦስ\ ድብልኞ\ ዝርግርግ (ዘረገ), አልላ እታ ምሽው ንነት." (ወይ ዝርግርግ ናይ ሐደ ዕድ*ጋ* ይምሽዥው ናብ ሐደ ሰረዊ)
- **11.** Success breeds success እቲ ወወት ይወልድ እቲ ወወት. "Opportunities multiply as they are seized." እተን ምሽውንነታት ይሞልቲፒካኖ ቀስ ብቀስ ዝ ይመጻ ቅንጡባት (ቀንተበ)
- **12.** No one profits from prolonged warfare ሐደክኣ ይረብሕ\ ይነዋድ\ የፕርይ ካብ እታ ኈርራ\ውግግእ ትጻንሕ ናብ ነዊሕ. "There is no instance of a nation benefiting from prolonged warfare." "አይአልሎን አብንነት ናይ ሐንቲ ሀገር ትቅደው\ ትድማዕ ካብ ሐንቲ ኈርራ\ ውግግእ ዝ ተጻንሕ ናብ ነዊሕ."
- **13.** The natural formation of the country is the soldier's is the best ally እታ ባሕርያዊት ሕብረት (ሐበረ) ናይ እቲ ሀገር ኢያ እታ ብልጽቲ ኣልለኣቶ ናይ እቲ ወትትህድደር La formazione naturale del paese è che il soldato è il miglior alleato
- **14.** If the mind is willing, the flesh could go on and on without many things እንተ እታ አእምሮ/ ቀልቢ ኢያ ፍቓደይና, እታ ስጋ ምኸአለት ከደ ቅድሚ ብዘይ ብዙሓት ነገራት. "He who has a why to live can bear almost any how." "መን አልለዎ ሐደ ንምንታይ ምእንቲ ሐየወ ይኸእል ተጸምመመ ኩልሉ ከመይ."
- **15.** Strategy without tactics is the slowest route to victory. Tactics without strategy is the noise before defeat. እታ ስትራተጀያ ብዘይ ታክቲክ ኢያ እታ መንገድዲ ብዙሕ ዝንባዕቲ\ ዘናን ምእንቲ እታ ድል. እታ ታክቲካ ብዘይ ስትራተጅያ ኢያ እቲ ሩሞረ ቀዴም\ ሬለማ\ ፕሪማ ናይ እታ ስዕረት.
- **16.** The general who wins the battle makes many calculations in his temple before the battle is fought. The general who loses makes but few calculations beforehand. እቲ ጀንራል ዝ ይሰዕር እታ ውግባእ\ ባትታልያ ይተብር ብዙሓት ገምገጣታት አብ እታ ናቱ መታልሕ ቅድሚ እታ ባትታልያ ኢያ ትውግእቲ (ተዋባአ). እቲ ጀንራል ዝ ይጠፍ ይተብር ሒደት ገምገጣታት አብ ዕርቡን.
- **17.** "Move not unless you see an advantage; use not your troops unless there is something to be gained; fight not unless the position is critical."" አይተወዛወዝ ትርፎ እንተ ንስስኻ ትርእይ ሐደ ጥቅሚ\ ሻንታጅጅዮ; አይትልመድ እተን ናትካ ትሩፐፐ ትርፎ እንተ አልላ ግዛዕ ካብ አጥርየ\ ረብሐ\ ነገዴ; አይኮነን ተዋግአ ትርፎ እንተ እታ መቻምጦ ኢያ ክሪቲካል\ ከባድ\ ረዝዛን."
- **18.** "Attack is the secret of defense; defense is the planning of an attack." "እቲ እስረት(አሰረ)\ ኣትታክኮ እዩ እቲ ምስጢር ናይ እታ ሕልቆ (ሐልለቐ); እታ ሕልቆ ኢያ ፕላንኒንግ\ ድሎት ናይ ሐደ እስረት\ ኣትታክኮ." "L'attacco è il segreto della difesa; la difesa è la pianificazione di un attacco".
- **19.** "Victorious warriors win first and then go to war, while Defeated warriors go to war first and then seek to win." "እቶም ሰዓርቲ\ ደለይናታት\ ሰብድል ተዋጋእቲ ይሰዕሩ ፈለጣ እውን ድሓር ይኸዱ ናብ " አይተወዛወዝ ጐርራ\ ውግባእ, እንክ እቶም ስዑራት ይኸዱ ናብ ጐርራ ፈለጣ እውን ሻው ይደልዩ ናይ ወይ ናብ ሰዕረ\ አሸንኔሬ.."
- **20.**There are not more than five musical notes, yet the combinations of these five give rise to more melodies than can ever be heard." አይአልለዋን ብዙሕ እንካብ ሐምምሽተ ሚሲካውያን ኖተ\ ምልክክታት, ንና እታ ኮምቢናዝዮነ ናይ እዚአን ሐምምሽተ ኖተ ይሀባ ሰሰን ናብ ብዙሕ መሎዴ\ ጣዕሚታት ናይ ክንዴይ እንተ ጣንም ይክኣል ክትቶ ሰምሪ."

- **22.** "If he sends reinforcements everywhere, he will everywhere be weak." "እንተ ይልእኽ ሪምብርታዕ (አበርትዐ (በርትዐ)) አብኩልሉ, ይነብር አብኩልሉ ድዥም\ ስኑፍ." Focus is important in order to succeed. እታ ኮንሸንትራዝዮነ (ምእክካብ) ኢያ ቁምነገር ምእንቲ አልሎ ዐወት. Concentrate on key areas of improvement, and don't try to be everything and anything at once. ኮንሸንታራረ ልዕሊ ምርሖ ዞና ናይ ብልጿ\ ጥቅቃወ እውን አናደየ ናይ ነበረ ኩልሉ እውን ገለመለ አብ ሐንቲ ሳዕ
- **23.** "A leader leads by example, not by force." ሐደ leader ይመርሕ ምስ እቲ አብንነት አይኮነን ምስ እታ ሓይሲ.
- **24.** "He will win who knows when to fight and when not to fight." ይስዕር መን ይፈልጥ መአስ ተዋባk (ወባk) እውን መአስ አይተዋባሉን.
- **25.** Treat your men as you would your own beloved sons. And they will follow you into the deepest valley." ተዋጅዕ እቶም ናትካ ሰባት ከም ተዋጅዕ እቶም ናትካ ፍቱዋት ደቅቂ. እውን ንስሳቶም ይክትተሉኻ አብ እታ ብዙሕ ዓምማቝ ቫልለ/ ጐልጐል.
- **26.** "Even the finest sword plunged into salt water will eventually rust." ከዓ እታ ብዙሕ ረቃኞ ሰይፊ ተልኞቲ አብ እታ ጨው ጣይ ትውድዳእ ብ መርረተ.
- **27.** "The supreme art of war is to subdue the enemy without fighting." እታ ልዕልቲ ብልሃት/ኣርተ ናይ ውግባእ\ ጐርራ ኢያ ትሕቲ አቐምመጠ (ተቐምመጠ) እቲ ጸላኢ ብዘይ ተዋባአ
- **28.** "The greatest victory is that which requires no battle." እታ ድል ብጹሕ ዓብባይ ኢያ እዛ ዝ አይትውክክስን (ተወክክስ) ባትታልያ (ውግባእ) "La vittoria più grande è quella che non richiede battaglia".
- **29.** "Appear weak when you are strong, and strong when you are weak." ተርአይ ድዥም/ ስኑፍ ምአስ ንስስኻ ኢኻ ብርቱሪ, እውን ብርቱሪ ምአስ ኢኻ ድዥም.
- **30.** "The quality of decision is like the well-timed swoop of a falcon which enables it to strike and destroy its victim." እታ ክዋሊታ ናይ እታ ውስሳኔ ኢያ ክም እቲ ምሽሽዊ ወቅዒ ናይ ሐደ ኢላ/ ጽግድም ዝ ይፈቅድ ናብ ወቅዐ እውን አፍረሰ (ፈረሰ) እታ ናቱ ቪትቲማ/vittima (ምውትቲ).